

# Samuel Tupy

## Senior UX Designer

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## **Simplifying complexity into confidence**

*...helping teams do their best work.*

Skilled in guiding research-driven strategy, aligning diverse disciplines, and mentoring designers to deliver intuitive, human-centered solutions across healthcare, enterprise, and regulated environments. *Focused on building clarity, confidence, and connection at every level.*

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## Core Expertise

UX Design • Usability Testing • Human-Centered Systems Thinking • Cross-Functional Leadership  
Qualitative & Quantitative Research • Workflow & Decision-Support • Healthcare, Enterprise, SAAS Design

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## Selected Work Highlight

**navify Digital Pathology Redesign:** Led UX strategy and end-to-end design to improve usability and workflow efficiency for pathologists, supporting AI-driven diagnostics and FDA validation while championing cross-functional collaboration from the ground up.

View full case studies and design work online: [samueltupy.com](http://samueltupy.com)

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## Professional Experience

### Roche • UX Designer

Nov 2022 – Present

- Designed workflows for digital pathology applications, supporting medical diagnostics and AI-driven decision-making.
- Redesigned and tested the navify Digital Pathology platform, improving usability for pathologists.
- Contributed to Human Factors validation studies for FDA submissions.
- Developed scalable Figma design systems, enhancing product consistency.
- Led onboarding sessions for new team members and mentored junior designers.
- Partnered with engineers, clinical SMEs, product managers, stakeholders, and regulatory personnel to integrate UX into business and technical workflows.

## UnitedHealth Group • UX Designer

Dec 2021 – Oct 2022

- Designed workflows for broker and employer portals, optimizing insurance enrollment and benefits selection.
- Refined information architecture to make complex insurance data more accessible.
- Integrated UX into Agile sprints and collaborated closely with product teams and engineers.
- Led stakeholder discussions to balance user needs with business goals.
- Engaged in strategic planning to align UX initiatives with organizational objectives.

## Prime Digital Academy • UX Design Immersive Program

Mar 2021 – June 2021

- Conducted user research and usability testing to improve product experiences.
- Designed enterprise applications, refining information architecture based on user insights.
- Built prototypes to test ideas and facilitate stakeholder alignment.

## Vivint • Monitoring Specialist / Team Lead

Mar 2020 – Mar 2021

- Improved internal workflows for security and privacy operations.
- Led training and mentorship programs for new team members.
- Identified and addressed user experience gaps in internal systems.
- Collaborated across departments to gather comprehensive user requirements and align solutions with business needs.

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## Education

- **Prime Digital Academy**, Minneapolis, MN | UX Design Certification, 2021
- **Southeastern University**, Lakeland, FL | A.A. in Organizational Leadership, 2018

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## The bottom line...

I combine *research-driven strategy* with *practical UX craft* to design products that work beautifully and earn trust. I lead with *empathy, curiosity, and collaboration*—because design connects when the people behind it do too.